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Attorney Docket No. 36968/198826

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: George A. Durden, *et al.*

Serial No.: 09/751,809

Group Art Unit: 2673

Filed: December 29, 2000

Examiner: Unknown

For: METHODS FOR FORMULATING, DELIVERING  
AND MANAGING DATA CONCERNING PROGRAMMING  
CONTENT AND PORTIONS THEREOF

Assistant Commissioner for Patents  
Washington, D.C. 20231

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MAR 14 2001  
Technology Center 2600

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**PRELIMINARY AMENDMENT**

Dear Sir:

This paper is being submitted prior to examination of the above-identified application.

In the Specification:

Please delete in its entirety the first paragraph on page 1, which begins with "This application claims priority..." and replace it with the following paragraph:

A This application claims priority under U.S. law to provisional U.S. patent applications serial no. 60/213,058, filed 6/21/00; serial no. 60/214,529, filed 6/27/00; and serial no. 60/231,180, filed 09/07/00 each of which applications are owned by the assignee of this application and each of which applications are incorporated in its entirety by this reference.